



## INFO FOR PARENTS!

### 15 things that YOU should know about JAMfest Cheer Super Nationals...

1. This event is open to the public with FREE admission! No lines, no tickets, no hefty admission fee – just an open door to come and go as you please!
2. We have an AMAZING mascot – Jammy! Be on the look out for him wandering through the event – he’s always looking for the next Spirit Award Winner!
3. Video taping is ALLOWED at all JAMfest events! Bring your camera and capture your very own home videos of your team’s performance!
4. No outside food or beverage can be brought into the event. For your convenience, concessions are available on-site, but you are also free to leave the venue and return since we offer FREE admission!
5. JAMfest Events are non-smoking events. Please refrain from smoking in all areas of the venue. Let’s keep our athletes healthy!
6. Free JAMfest Inflatable Fun Zone for kids! Let those little ones bounce and play while you relax in between performances and awards ceremonies! Fun Zone will be located in Hall J.
7. Lost and Found is located at our Jammy Shop merchandise store (Hall I). If you find something that doesn’t belong to you or if you accidentally left behind a personal item, please visit the Jammy Shop!
8. JAMfest uses the JAM Score scoring system. This system is used by all JAM Brands event producers and is highly praised by industry professionals for its accuracy and innovation! Check out [www.thejamscore.com](http://www.thejamscore.com) for details!
9. Be sure to stop by the JAMfest Store for the Official 2012 JAMfest Cheer Super Nationals merchandise along with the greatest selection of apparel and novelty items offered in the cheer industry. Spend \$50 in merchandise and receive Jammy's Secret Rewards card for your chance to win up to \$50 in FREE JAMwear merchandise! Cards are limited so be sure to visit the JAMfest Store early!
10. JAMfest fun is for EVERYONE! Jump up and get involved in one of our crazy on stage games or contests! If you’re too shy, make sure to cheer on our participants! HAVE FUN!
11. JAMfest Cheer Super Nationals will be WEBCASTED! Let your friends and fans at home know that for a nominal fee they can catch the team performances online again this year! There will be a link posted directly on our homepage

[www.jamfest.com](http://www.jamfest.com)) that will take you directly to the JAMfest Cheer Super Nationals webcast!

12. Coat Check Available! We know it gets chilly in Indy and the last thing you want to do is carry a bunch of stuff, so we will again be offering a coat and bag check room for anyone to use! Look for the signage in the main concourse to direct you to the Coat Check. It is located right outside of Hall J. The cost is \$1 per item per day.
13. Help feed a child! Blessings in a Backpack Charity Donations will be accepted throughout the weekend. This program has been designed to help meet the nutritional needs of low income children and families. They send backpacks full of food home with children every weekend! Help by donating a new or gently used backpack or make a monetary donation!
14. All participants will receive a participant gift ticket. (Coaches are picking these up on Friday evening.) Participants can pick up their gifts throughout the weekend at the Gift Pick-Up table located in Hall I next to the JAMfest Store. All gifts must be picked up at the event.
15. We have amazing photo and video production partners again this season! Lockwood Media Group offers same-day-DVDs, and Universal Event Photography will be taking TONS of super high quality action shots of every performance! Be sure to visit these booths in Hall H!

JAMfest Cheer Super Nationals is a three-day event. Check out what's happening each day...

### **Friday, January 13, 2012**

- Friday Night Fun
  - Hall I will be ROCKIN' on Friday night! Come out and support any individuals and partner/group stunts from your program. There will also be lots of exciting exhibitions and random 'celebrations' throughout the night.
  - Our one-of-a-kind JAMwear merchandise will be on sale in Hall I. Be sure to purchase your JAMfest Cheer Super Nationals T-Shirt here! These are always the first items to sell out!
  - Check out [www.jamwearonline.com](http://www.jamwearonline.com) for a preview!
- JAM Rehearsals
  - This is an optional scheduled dress rehearsal time when teams can perform their routines on stage with the "real" lights and sound system. There is a charge for JAM Rehearsal, so check with your coach to see if your team will participate!
  - Only athletes and coaches will be allowed in the performance hall during JAM Rehearsal. The purpose of JAM Rehearsal is to let the athletes get their jitters out, so this is a "closed" performance.
- Open Practice Area

- The amazing JAMfest Super Nationals practice area will be open on Friday night to teams who would like to utilize it for FREE!
- For crowd control and privacy reasons, only athletes and coaches are allowed in the practice area.

### **Saturday, January 14, 2012**

- DAYTIME:
  - Team Performances will be going on all day long in all three performance halls! Check out the Performance Order online for times and hall assignments:  
<http://www.jamfestcheersupernationals.com/#>
  - Visit The JAMwear Store anytime! The store will be open from the time doors open until the last Announcements of Standings are finished!
  - Announcement of Standings will take place approximately 30 minutes after the last performance of each JAMsession in each respective performance hall.
  
- NIGHTTIME:
  - The Majors!
    - JAMfest Events is excited to introduce THE MAJORS, the most selective all-star cheer competition in the United States. To be selected for this prestigious event, teams must be among the "Best of the Best". Only NINE Senior L5 teams, from two divisions, will be competing in the inaugural Majors. The Majors is a ticketed event and will take place Saturday evening once all other competition has concluded in Hall D/E. Click here to learn more:  
<http://www.experiencethemajors.com/>

### **Sunday, January 15, 2012**

- Team Performances will be going on all day long in all three performance halls! Check out the Performance Order online for times and hall assignments:  
<http://www.jamfestcheersupernationals.com/#>
- Visit The JAMwear Store anytime! The store will be open from the time doors open until the last Awards Ceremony is finished!
- Check your schedule to see what time your team's Awards Ceremony will take place. These Awards Ceremonies are an absolutely AWESOME end to your JAMfest Cheer Super Nationals experience, so be sure to arrive early for a good seat!

- Final Team Standings will be posted in the Awards Hall located in Hall D/E following every Awards Ceremony!

#### **Other Miscellaneous Info**

- Parking
  - Parking is available in several surrounding garages adjacent to the convention center, as well as hotel parking garages that offer public parking. Please note that LOT #3 will be CLOSED due to preplanning for the Super Bowl. All lots offer paid parking ONLY, so please come prepared.
- Parent Room
  - JAMfest Cheer Super Nationals will be offering a Parents Room – located in Rooms 133-134 right across from the performance halls. The Parent Room is fully equipped with cable television, a private concession stand, a cash bar and comfortable couches... the perfect retreat if you are looking to step away from the action for awhile. Admission into the parent room is \$5/day.

#### **Thank you!**

- THANK YOU for being a part of JAMfest Cheer Super Nationals 2012! We will do everything possible to make sure you have an amazing experience! Enjoy the event!